

# Meta Elements

`meta` elements can specify HTTP headers that should be sent before the actual content when the HTML page is served

from the web server to the client. These elements provide information about the web page, which can be used by search engines to help categorize the page correctly.

The two distinct parts of the elements are:

- Title tag
- Meta description

Meta elements provide information about the web page that can be used by search engines to help categorize the page correctly. The main meta elements are keywords, title, description, language, and robots (from [https://en.wikipedia.org/wiki/Meta\\_element](https://en.wikipedia.org/wiki/Meta_element)). Each Tiki site can and should specify site-specific meta elements within the `<head>` elements of its pages. This is carried out according to the preferences indicated on the Meta Tags admin page.

## Meta Tags admin page

To access, click the **Meta Tags** icon  on the [Admin Panel](#) or navigate to <http://example.org/tiki-admin.php?page=metatags>.

These are the preference options for meta elements:

### Tab 1: Meta tags

- **Keywords:** A list of keywords (separated by commas) that describe this website.
- **Include tags:** If the Tags feature is enabled, the tags for each page with tags set will be used as meta keywords. This allows individual pages at the site to have different meta tags.
- **Use thread instead:** Use the forum thread title in the meta title tag.
- **Preference metatag\_imagetitle is not defined:** {Text field, default value: "Error"}
- **Description:** A short description of the website. Some search engines display this information with the website's listing.
- **Page description:** Use each page description as a meta tag for that page.
- **Author:** The author of this website. Typically this is the Admin or Webmaster.

### Tab 2: Geo Metatags

- **geo.position:** The latitude and longitude of the physical location of the site. For example "38.898748, -77.037684"
- **geo.region:** The ISO-3166 country and region codes for your location. For example, "US-NY"
- **geo.placename:** A free-text description of your location

### Tab 3: Robots

- **Meta robots:** Specify how search engines robots should index your site. Will override page defaults. Valid values include: noindex, nofollow, none, all, noimageindex, noarchive,

nocache, nosnippet, notranslate, unavailable\_after and noyaca. (These should be comma-separated, eg, noimageindex,nocache.

- **Revisit after:** Specify how often (in days) web robots should visit the site.

## Related

See also:

- [PluginMetaTag](#)
- [Search engine optimization](#)
- [Bugs and Wishes](#)

Alias

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- [MetaTag](#)
- [MetaTags](#)
- [Meta Tag](#)
- [Meta Tags](#)
- [Meta Tags Config](#)